

# The Triumph of Injustice

Emmanuel Saez  
Gabriel Zucman

# THE TRIUMPH OF INJUSTICE

How the Rich Dodge  
Taxes and How to  
Make Them  
Pay

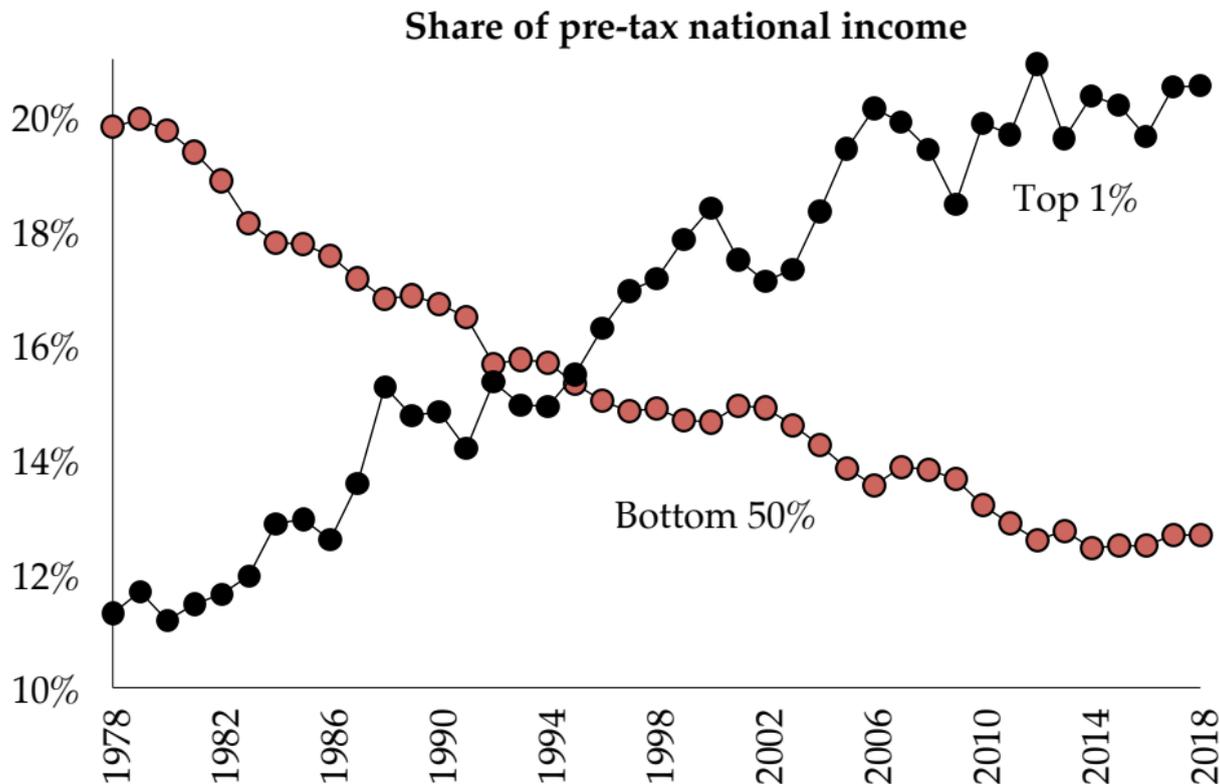


EMMANUEL SAEZ AND GABRIEL ZUCMAN

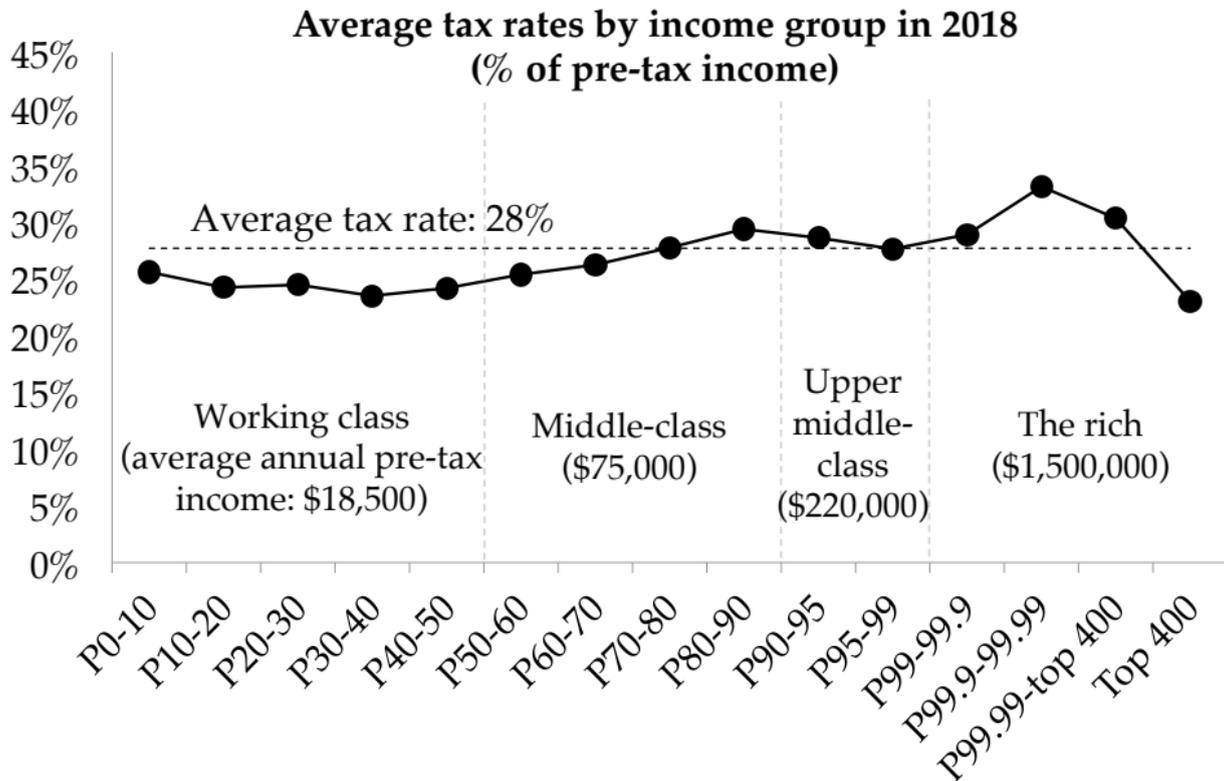
## This book:

- ▷ The rise of tax injustice
- ▷ The case of the US
- ▷ A new tax system for the 21st century

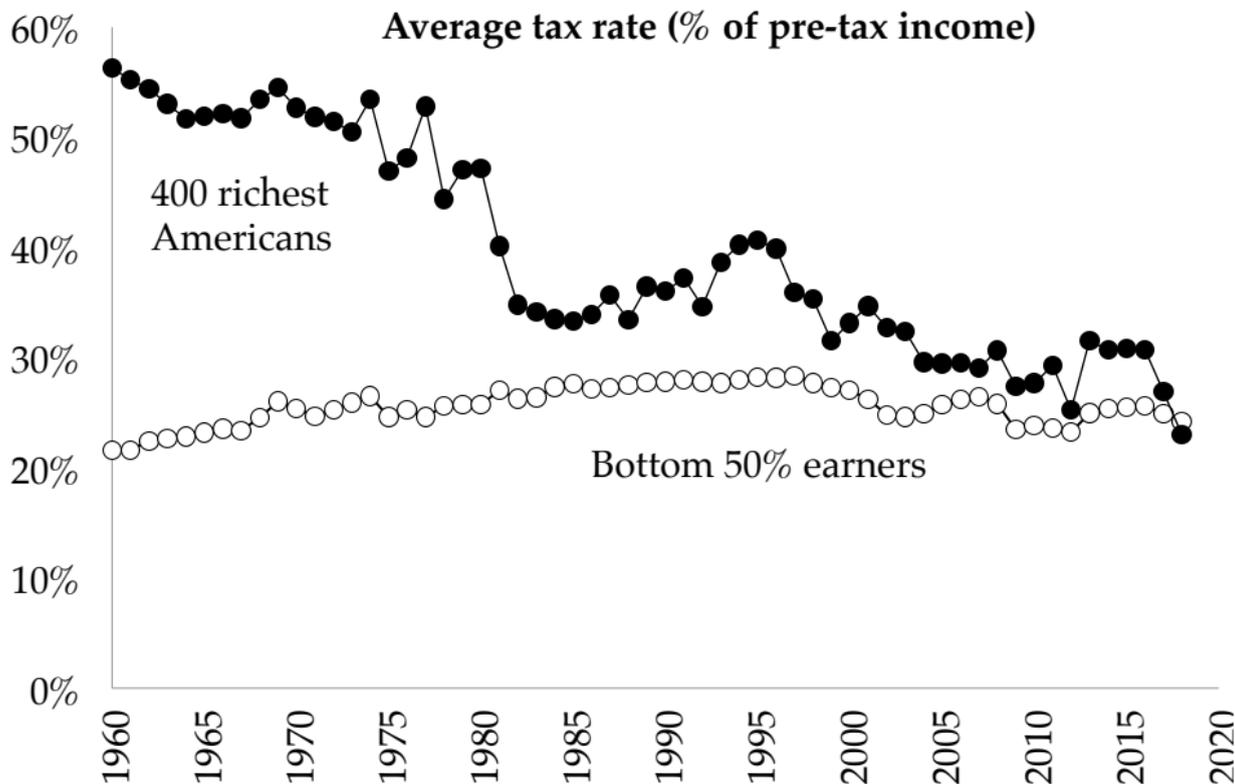
# The rise of income inequality in the United States



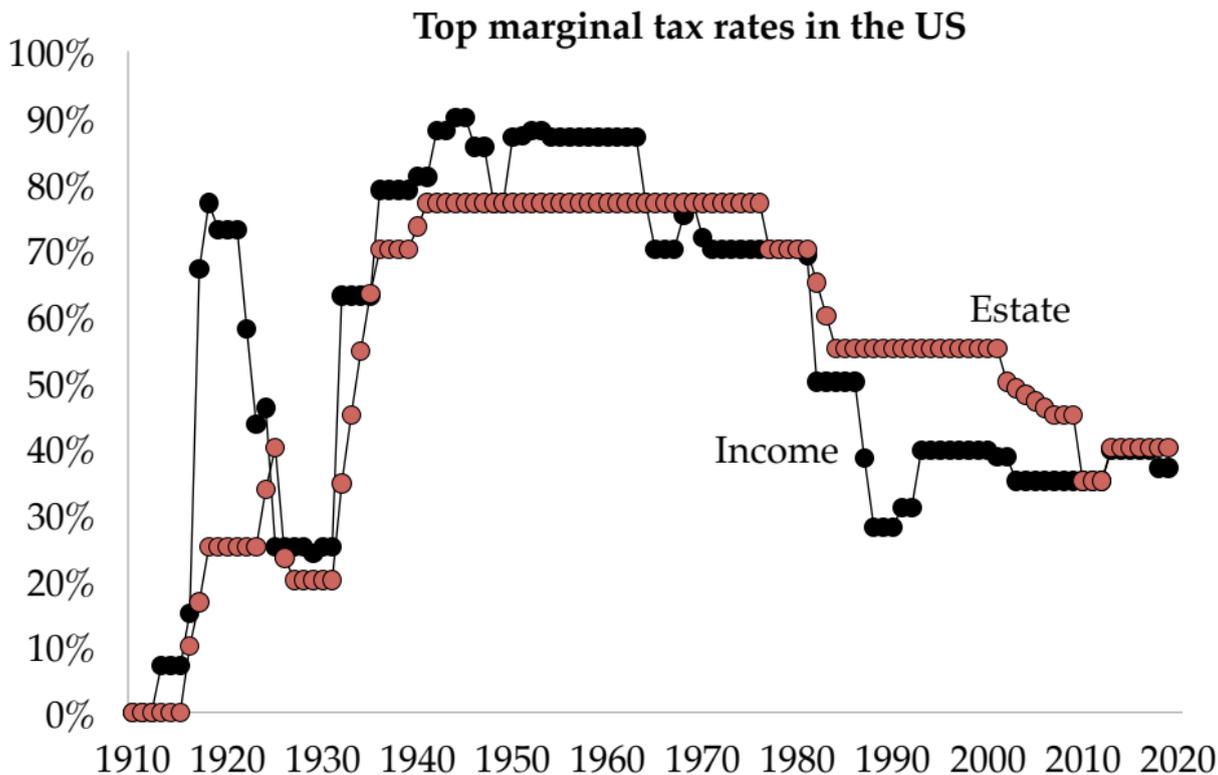
# The US tax system today: A giant flat tax regressive at the top



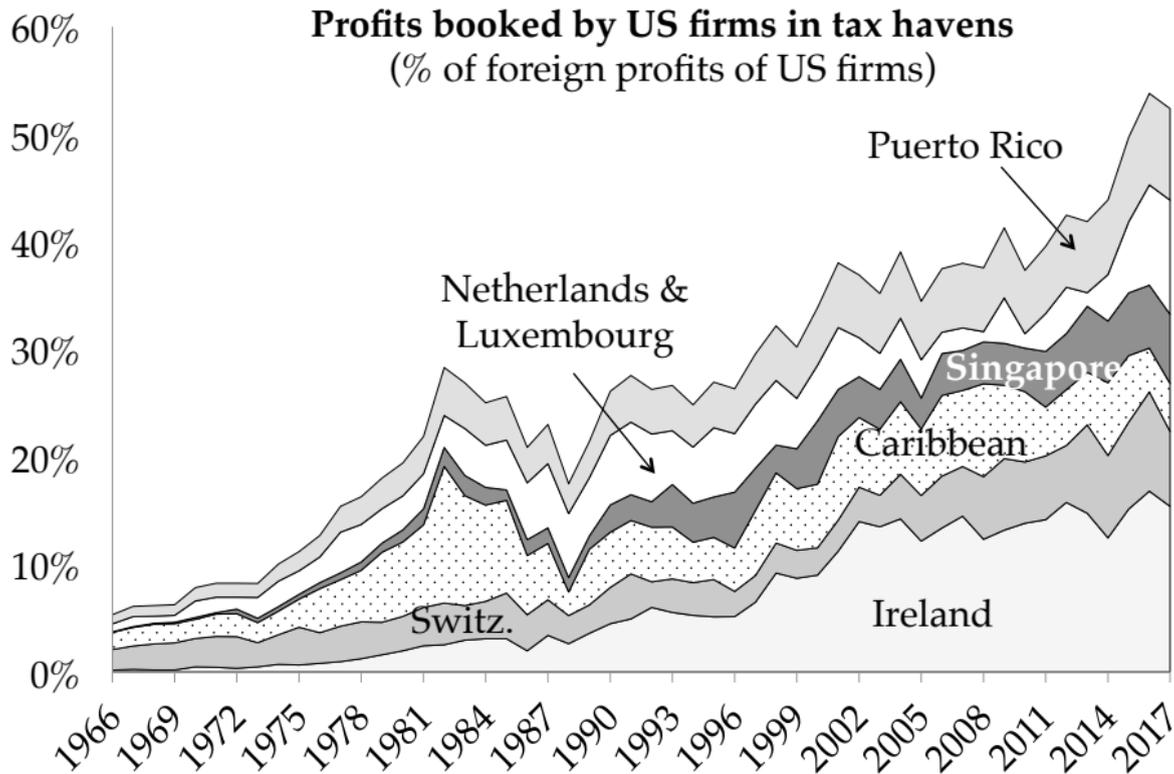
# For the first time in 2018, billionaires paid lower tax rates than the working class



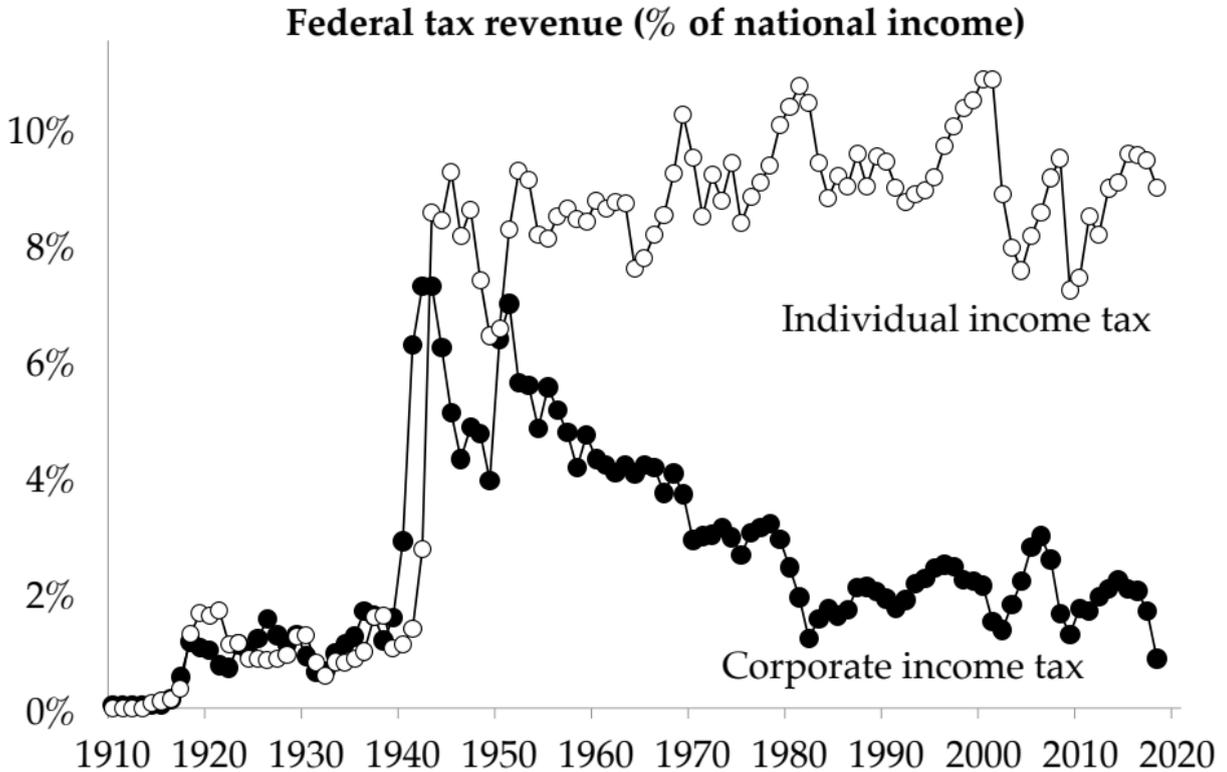
# The progressive fiscal tradition in America



# Letting tax evasion fester: The case of the corporate tax



# The slow agony of the corporate tax



# Reconcile globalization with tax justice

- ▷ Collect tax deficit of multinational firms
- ▷ Can be done by any big country unilaterally
- ▷ Usher in another globalization

# Taxing wealth

- ▷ The income tax is not enough to tax the super rich:  
Warren Buffett
- ▷ Learn from the European experience: tax expatriates,  
fight wealth concealment
- ▷ Progressive wealth taxation is highly popular

# Conclusion

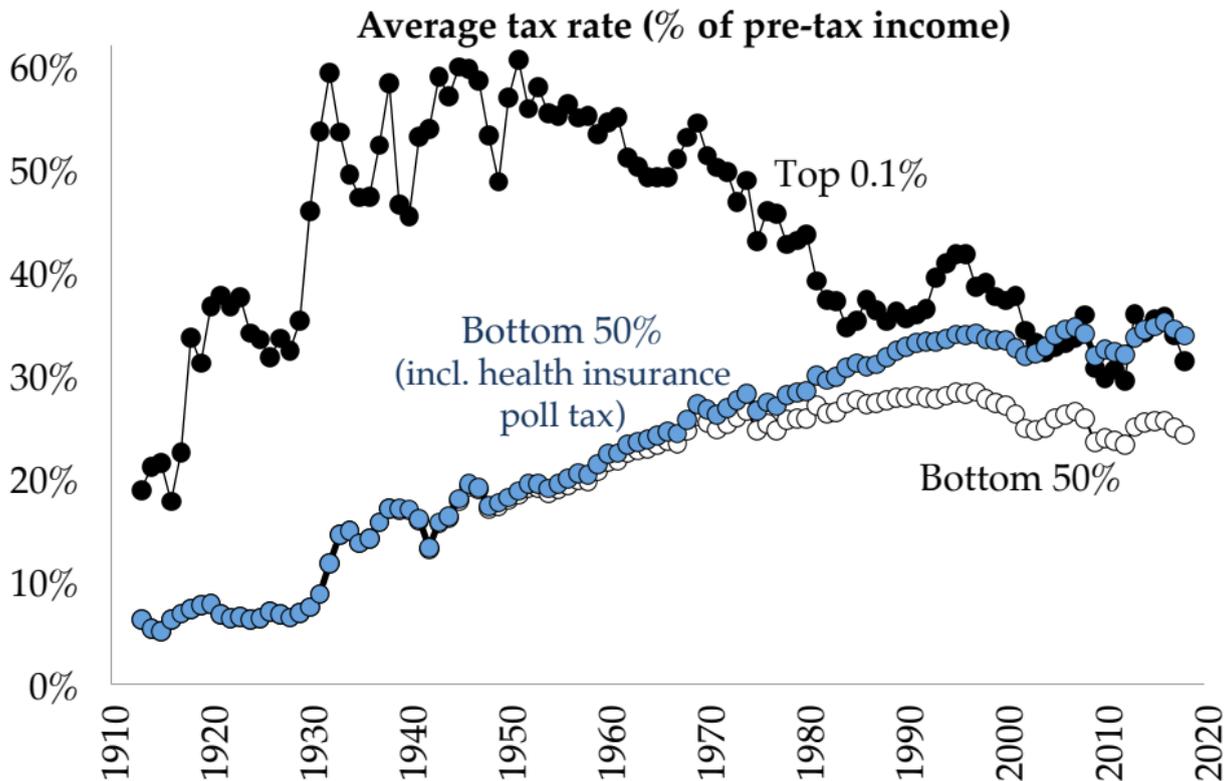
**Widely held view that external or technical constraints make tax justice impossible is wrong**

- ▷ Technically nothing in globalization prevents progressive taxation
- ▷ Tolerating tax evasion is a choice
- ▷ There is an infinity of possible future policy paths

Economists can be helpful by showing multiplicity of possible futures, and as plumbers—fixing leaks

# Supplementary Slides

# Including health poll tax, working-class pays more than the top 0.1%



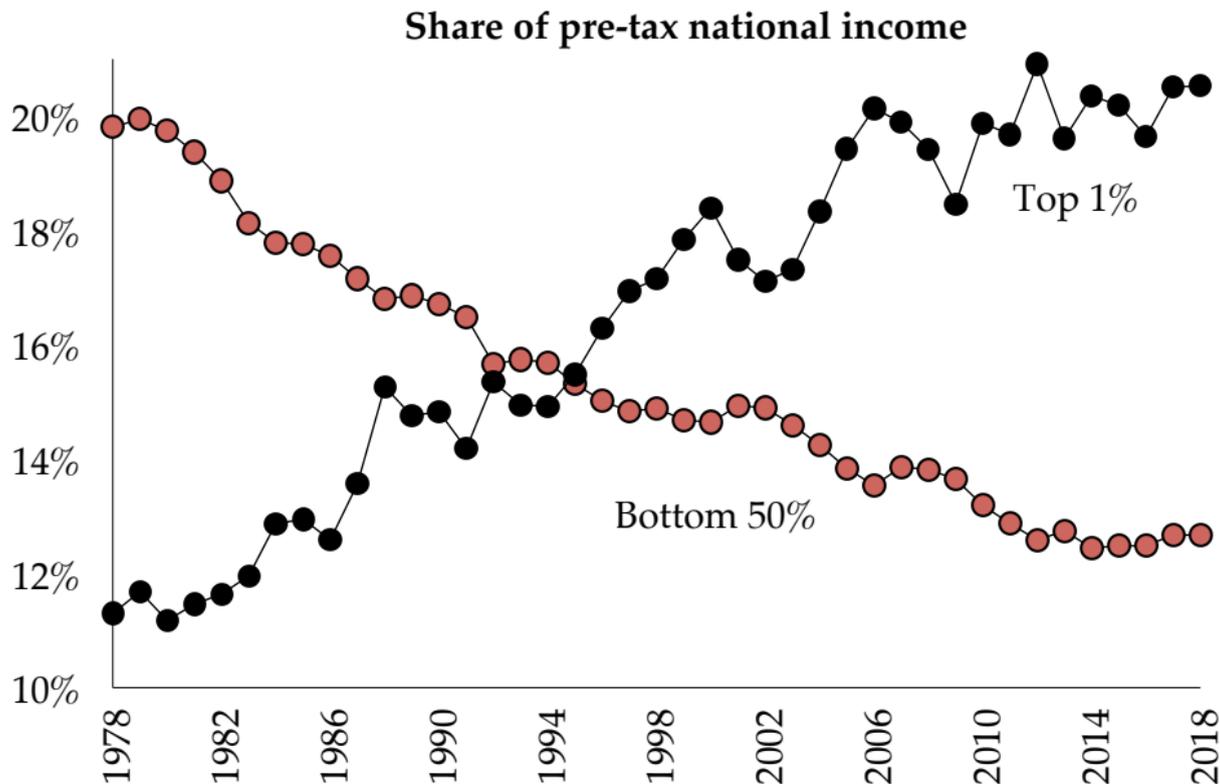
Two engines of inequality: ↘ taxes at the top, ↗ health costs for the rest

- ▶ **Bottom 50% average pre-tax income has stagnated since 1980, at \$18,500 per adult**
- ▶ Out of this stagnating income, rising share goes to taxes & health → impedes wealth accumulation
- ▶ At the top, opposite process: booming income and falling taxes → snowballing wealth accumulation

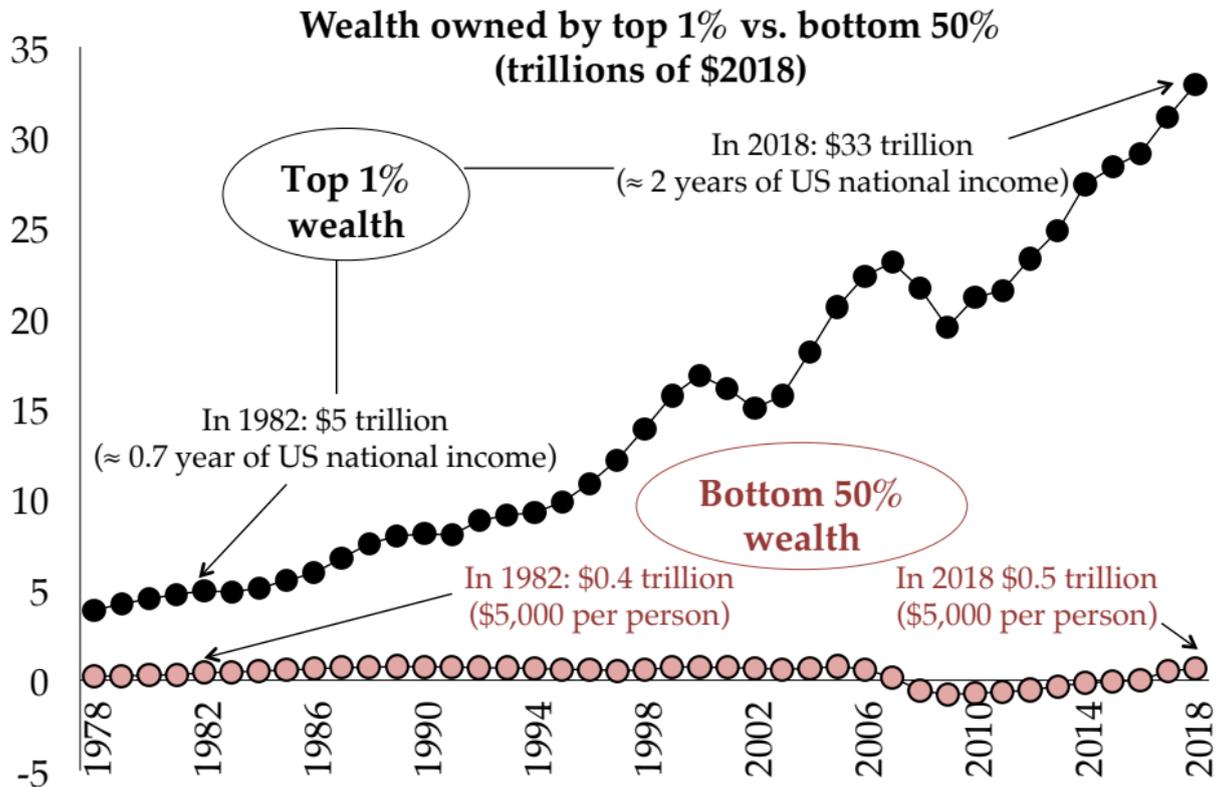
**There's no fixing inequality without fixing taxes:**

- ▶ Progressive taxation is the safeguard that kept top wealth accumul. under control in 20th c., now gone
- ▶ **The health care question is a tax question:** what should replace the private poll tax?

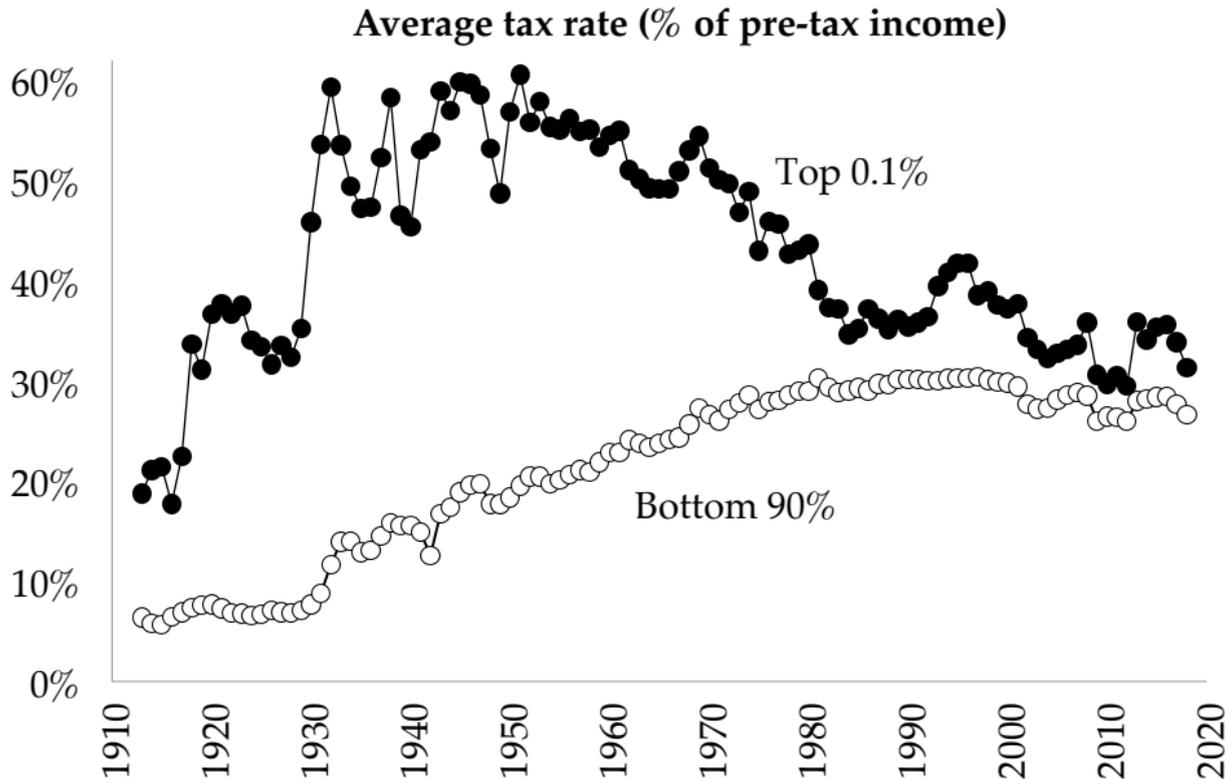
# The rise of income inequality in the United States



# Snowballing wealth accumul at the top. Wealth stagnation at the bottom.

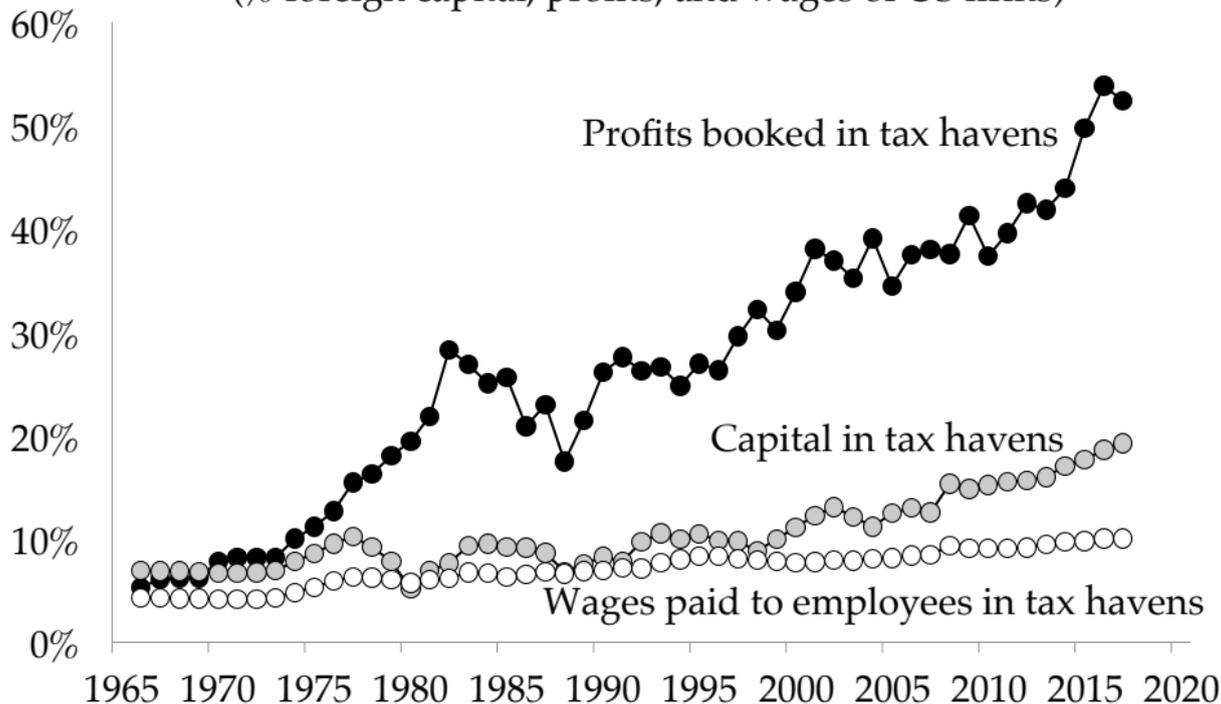


# The rise and fall of tax progressivity



# Paper profits are moving to tax havens; real activity less so

**Capital, profits & wages of US firms in tax havens**  
(% foreign capital, profits, and wages of US firms)



# Towards the death of the progressive income tax?

Collapse in global corporate tax rate (halved since 1980s)

Key problem: **no progressive income taxation possible without high enough corporate tax rate**

- ▷ If low corporate tax rate, the rich incorporate and retain earnings within their firm → save tax free
- ▷ Individual income tax becomes mere consumption tax
- ▷ As tax competition rages, gap between corp. vs. top indiv. tax rate rises → rich more likely to incorporate

Any progressive plan must start with a strategy to end inter'l tax competition. **Good news is: this is doable.**

TaxJusticeNow.org

# How we simulate tax reforms

## **Two key questions to analyze a tax reform:**

1. Effect on each group's effective tax rate?
2. Effect on the dynamics of pre-tax income inequality?

Existing models (CBO, JCT, Treasury, Tax Policy Center) do 1. but for federal taxes only, and not 2.

[TaxJusticeNow.org](http://TaxJusticeNow.org) does 1. (for all taxes at all levels of gov.) and 2. through an interactive user-friendly website

# TaxJusticeNow.org, live on October 15

 THE TRIUMPH OF INJUSTICE

TECHNICAL APPENDIX ABOUT

For the first time in over a century,  
billionaires now pay lower tax rates than their secretaries.

# TAX JUSTICE NOW

BEGIN ↓

# Reinventing fiscal democracy

## **What the user can do:**

- ▷ Change existing taxes: income, corporate, estate, payroll, etc. Can change tax rates and enforcement.
- ▷ Create new taxes (wealth tax, national income tax, ...)

## **What the website does:**

- ▷ Show immediate impact on tax progressivity
  - ▷ Show long-run effect on pre-tax income distribution (inequality)
  - ▷ User-friendly: move levers or tick boxes, and graphs adjust in real time
- Make tax debate available to broad audience

# Starting from who pays what today...

GRAPH VIEW: TOTAL TAXES GRAPH | TOTAL TAXES BREAKDOWN

100%

**Net Surplus: \$-0.7B**

**0% of GDP in 2018**

80%

60%

40%

20%

0%

Propos

Current

10.0%

20.0%

30.0%

40.0%

50.0%

60.0%

70.0%

80.0%

90.0%

99.0%

Top -1%

Top .01%

Top 400

Income Group

% of Pre-Tax Income



# What's the effect of Warren's wealth tax?

↓ **Make Your Own Tax Plan** and see how adjusting various taxes can make the tax system more/less progressive.

## Make Your Own Tax Plan

### STEP 1

Adjust the sliders below to make your own tax plan. Or, you can start with a preset tax plan from the dropdown below.

Select a Tax Plan

Elizabeth Warren's Tax Plan

### STEP 2

Select the tax you want to change from the navigation bar.

### STEP 3

Download the results by clicking the button below, or reset the sliders to start over.

Download results

Reset all

GRAPH VIEW: **TOTAL TAXES GRAPH** | TOTAL TAXES BREAKDOWN



Wealth Tax

Individual Income Tax

Corporate Tax

Estate Tax

Flat Tax

Wealth Tax Brackets ?

(End of Tax Bracket)



Evasion Rate ?



# What's the effect of higher wealth tax rates?

↓ **Make Your Own Tax Plan** and see how adjusting various taxes can make the tax system more/less progressive.

## Make Your Own Tax Plan

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GRAPH VIEW: **TOTAL TAXES GRAPH** | TOTAL TAXES BREAKDOWN



## Create your customized wealth tax

Wealth Tax

Individual Income Tax

Corporate Tax

Estate Tax

Flat Tax

Wealth Tax Brackets ?



# What's the effect of higher top marginal income tax rates?

↓ **Make Your Own Tax Plan** and see how adjusting various taxes can make the tax system more/less progressive.

## Make Your Own Tax Plan

### STEP 1

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GRAPH VIEW: **TOTAL TAXES GRAPH** | TOTAL TAXES BREAKDOWN



## Change other taxes

Wealth Tax

**Individual Income Tax**

Corporate Tax

Estate Tax

Flat Tax

Individual Income Tax

(End of Tax Bracket)

\$77k \$165k 315k \$400k \$600k+

Tax Rate

\$0 \$77k \$165k 315k \$400k

# What's the effect of minimum taxes for multinational companies?

↓ **Make Your Own Tax Plan** and see how adjusting various taxes can make the tax system more/less progressive.

## Make Your Own Tax Plan

### STEP 1

Adjust the sliders below to make your own tax plan. Or, you can start with a preset tax plan from the dropdown below.

Select a Tax Plan

Elizabeth Warren's Tax Plan

### STEP 2

Select the tax you want to change from the navigation bar.

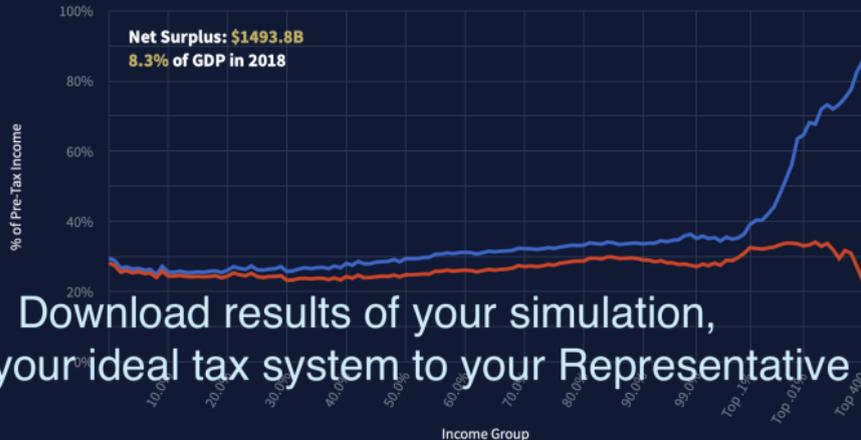
### STEP 3

Download the results by clicking the button below, or reset the sliders to start over.

Download results

Reset all

GRAPH VIEW: **TOTAL TAXES GRAPH** | TOTAL TAXES BREAKDOWN



Download results of your simulation,  
send your ideal tax system to your Representative

Wealth Tax

Individual Income Tax

**Corporate Tax**

Estate Tax

Flat Tax

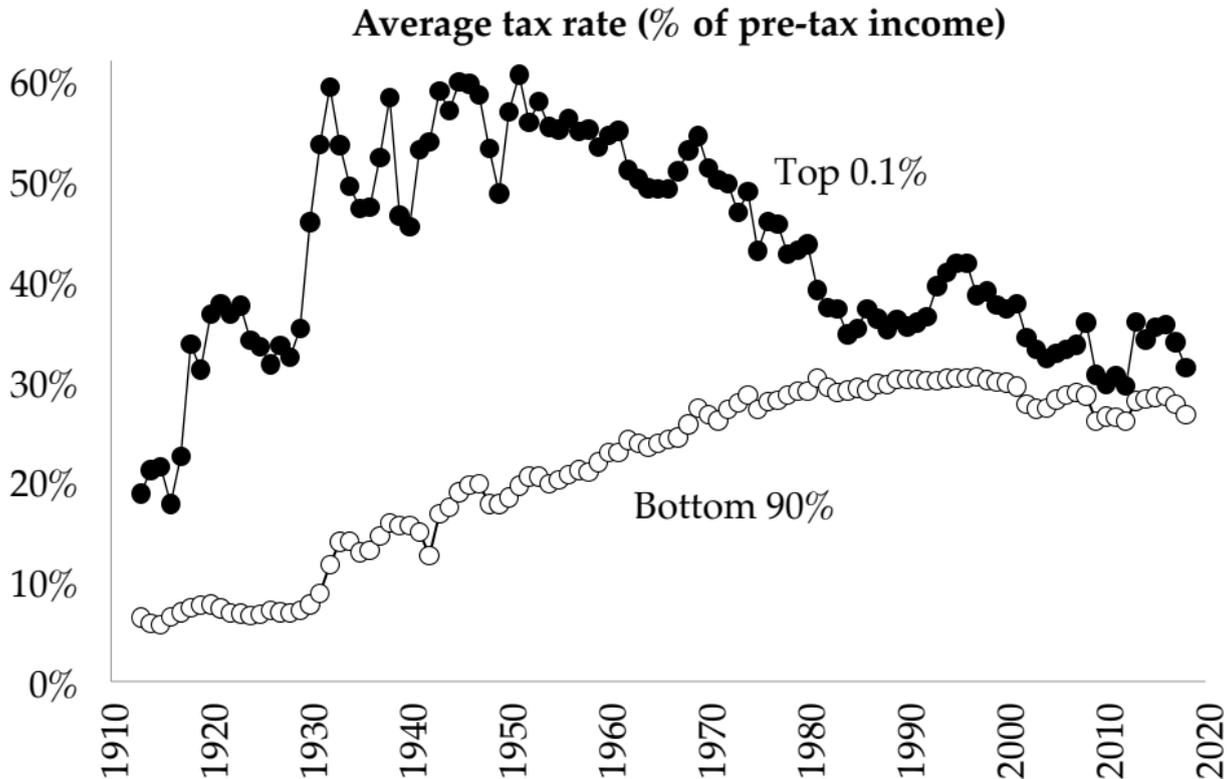
Reduce tax  
avoidance

Corporate Tax ?

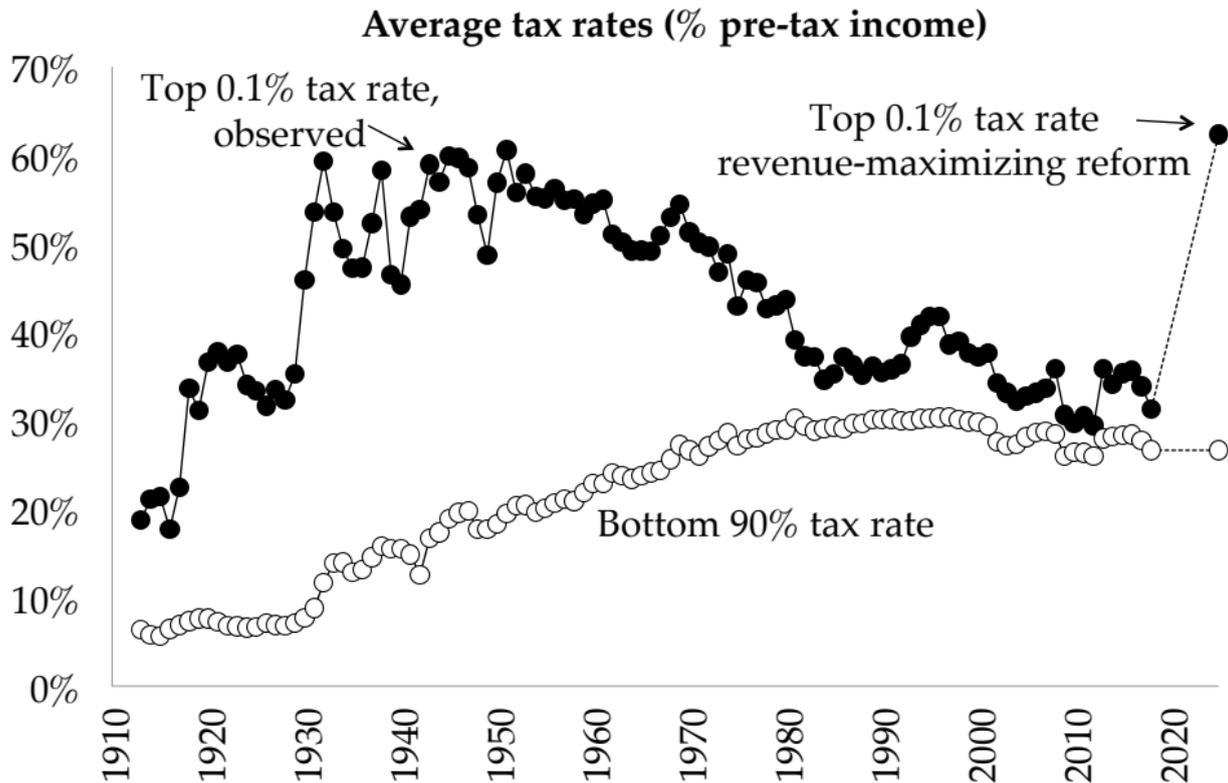
Proposed Effective Corporate Tax Rate ?

Better Taxation of Multinationals ?

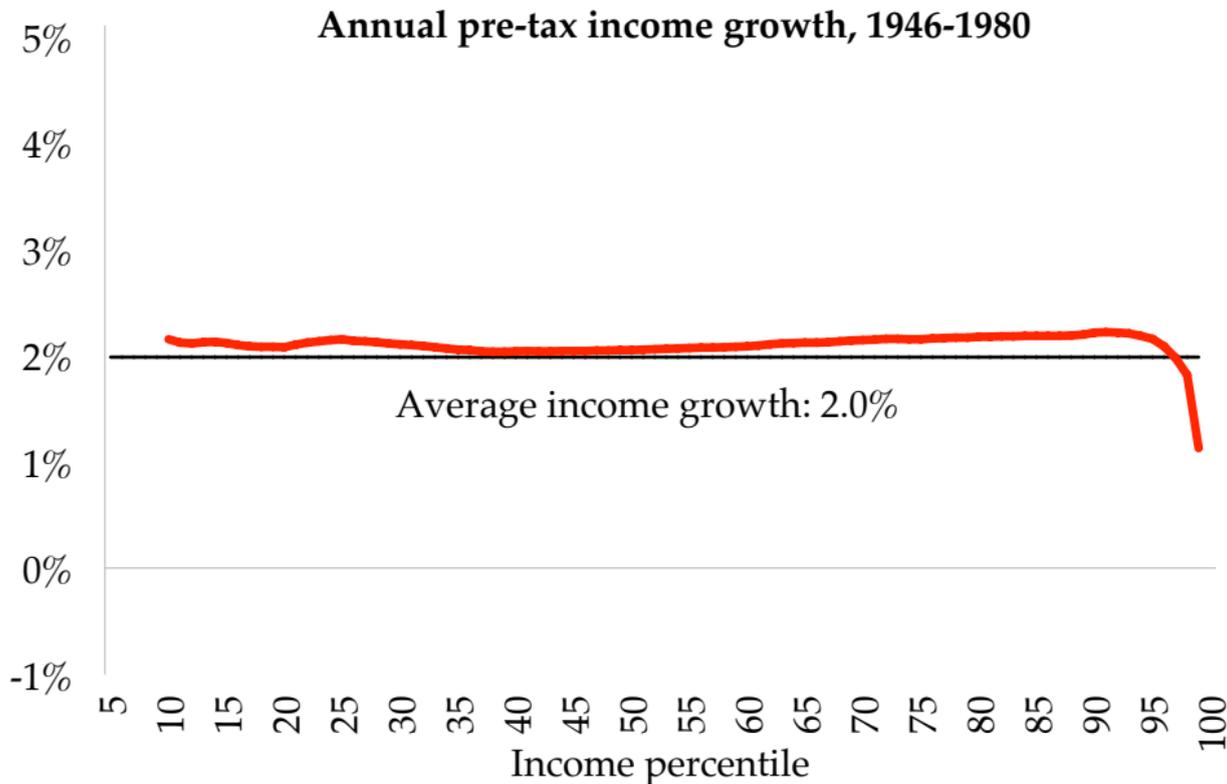
# Starting from the history of tax progressivity in the US...



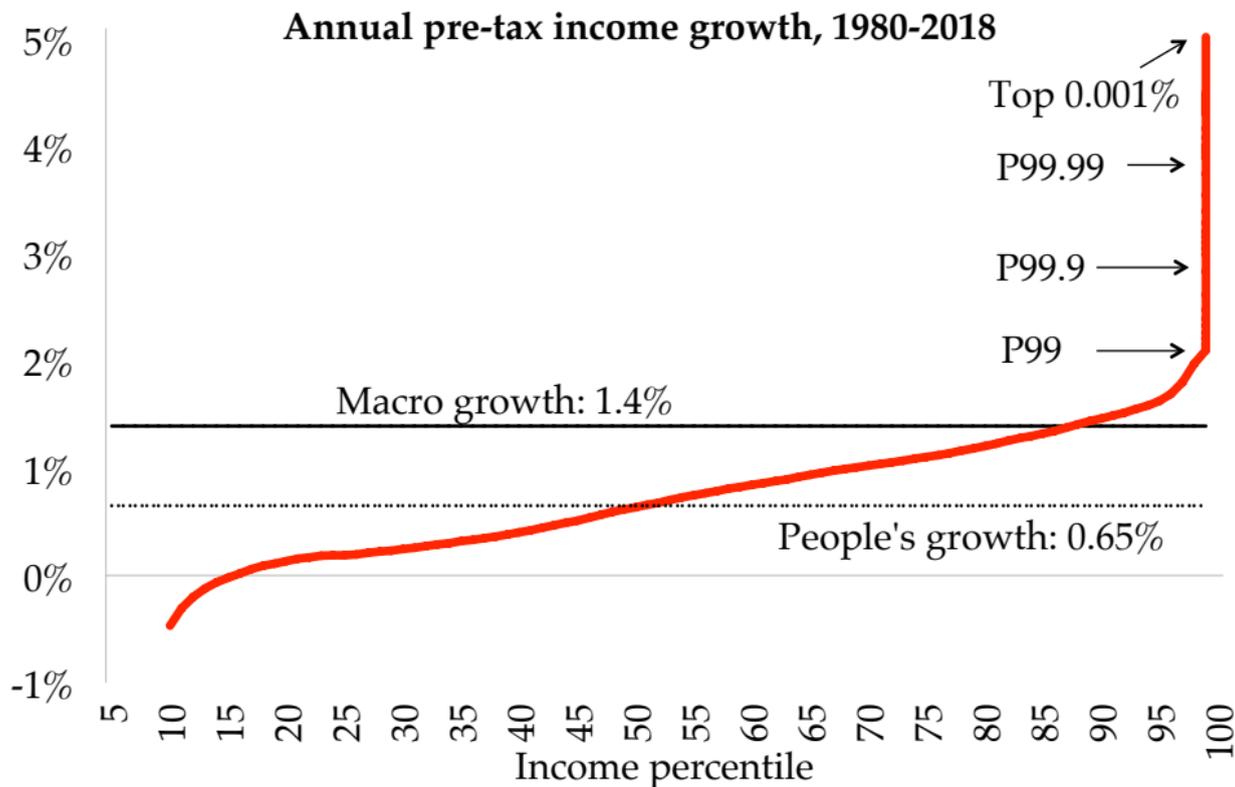
# What if we increased top tax rates to maximize tax collection from the wealthy?



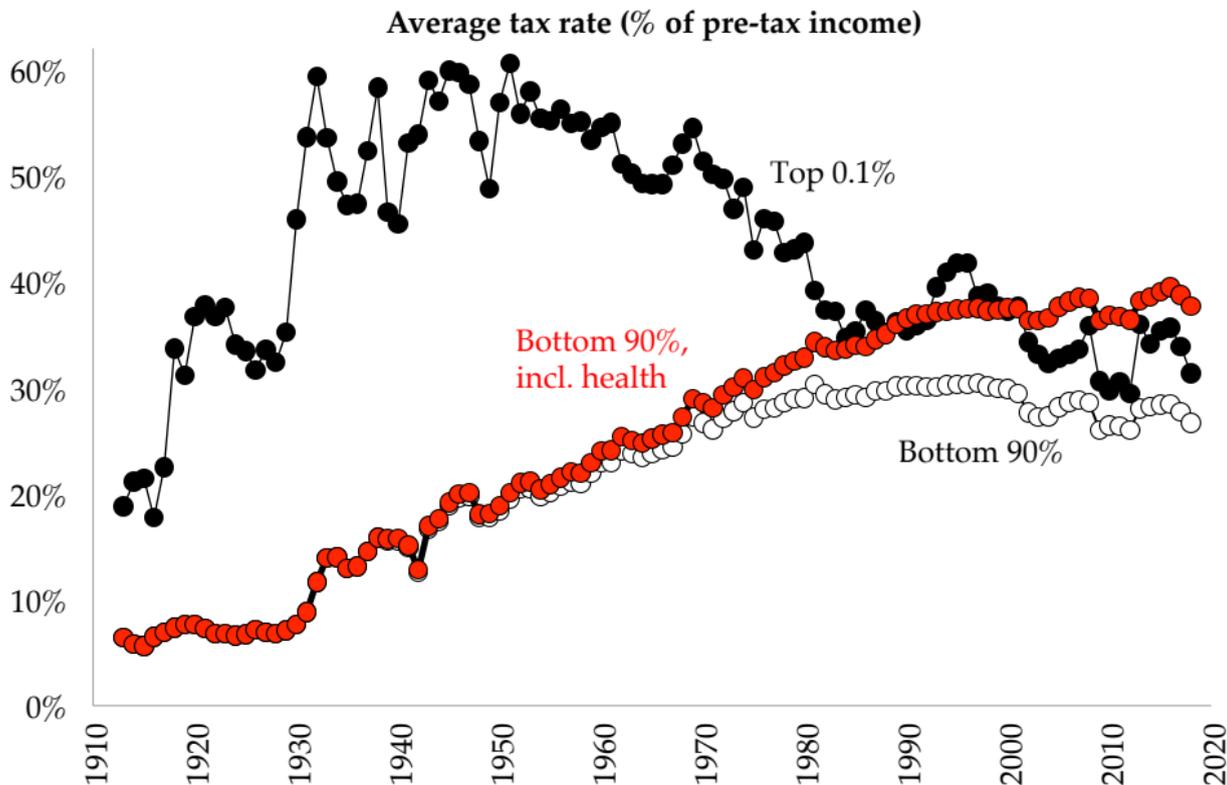
# 1946–1980: growth equitably shared (triumph of representative agent model)



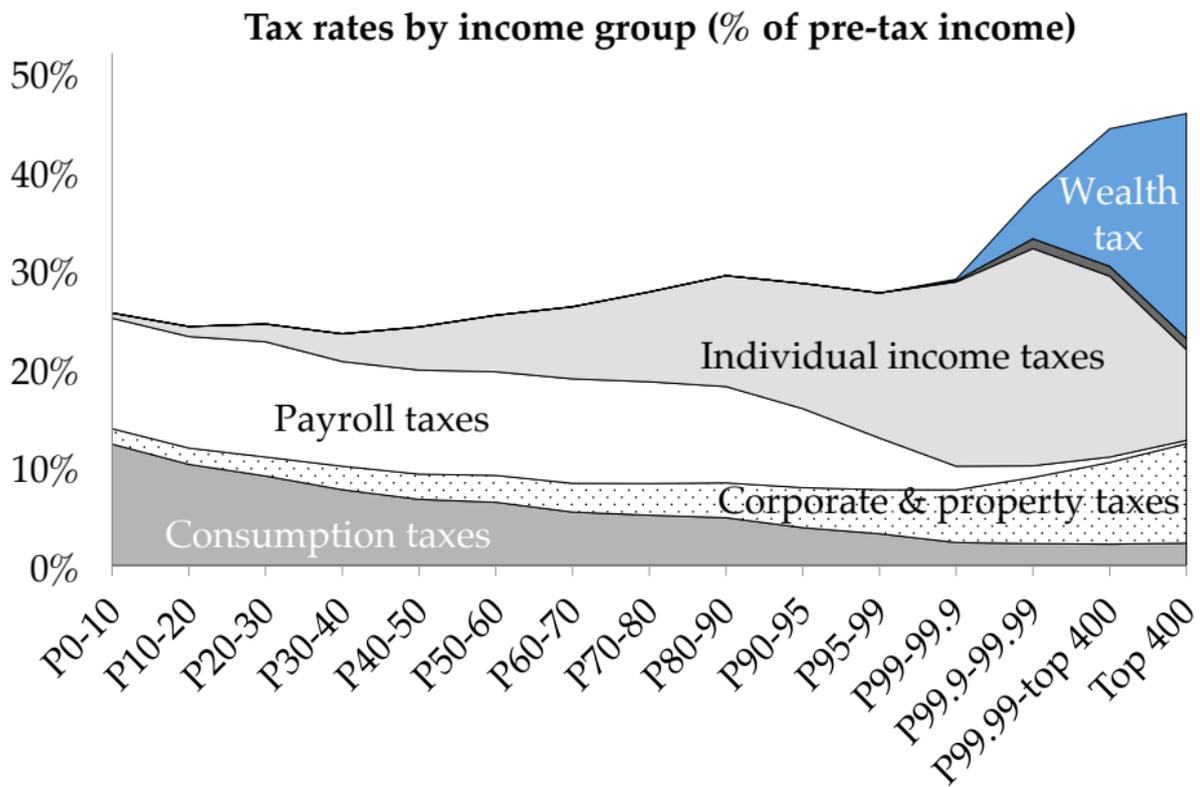
After 1980: people's growth (average of each person's growth)  $\ll$  macro growth



# The 2 engines of injustice: falling taxes at the top, rising health poll tax for the rest



# The Warren wealth tax would have a big impact on tax progressivity at the top

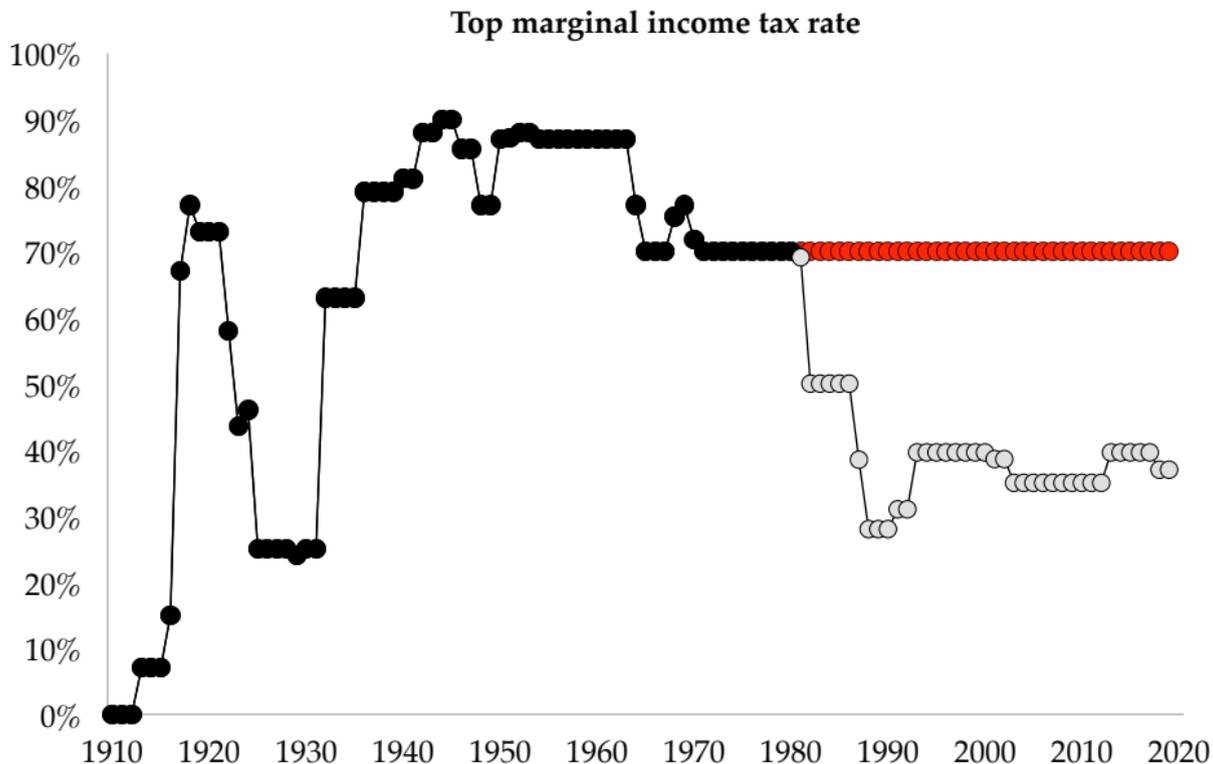


# How we simulate the effect of tax changes on pre-tax inequality (for wonks)

## Key features of the model:

- ▷ Model works at percentile group level  $p = P0-10, \dots$
- ▷ Actual outcomes for group  $p$  in year  $t$ : pre-tax income  $z_{pt}$  and average tax rate  $\tau_{pt}$
- ▷ Counterfactual outcomes:  $\hat{z}_{pt}, \hat{\tau}_{pt}$  with an alternative tax system in place since year  $t_0$
- ▷  $z_{pt}$  respond to taxes through behavioral elasticity  $e_p$  that depends on overall marginal tax rate  $mtr_{pt}$ :  
$$z_{pt} = z_{pt}^0 \cdot (1 - mtr_{pt})^{e_p}$$

# What if the US had kept a 70% top rate since the 1970s?



# Two types of real behavioral responses to taxes (for wonks)

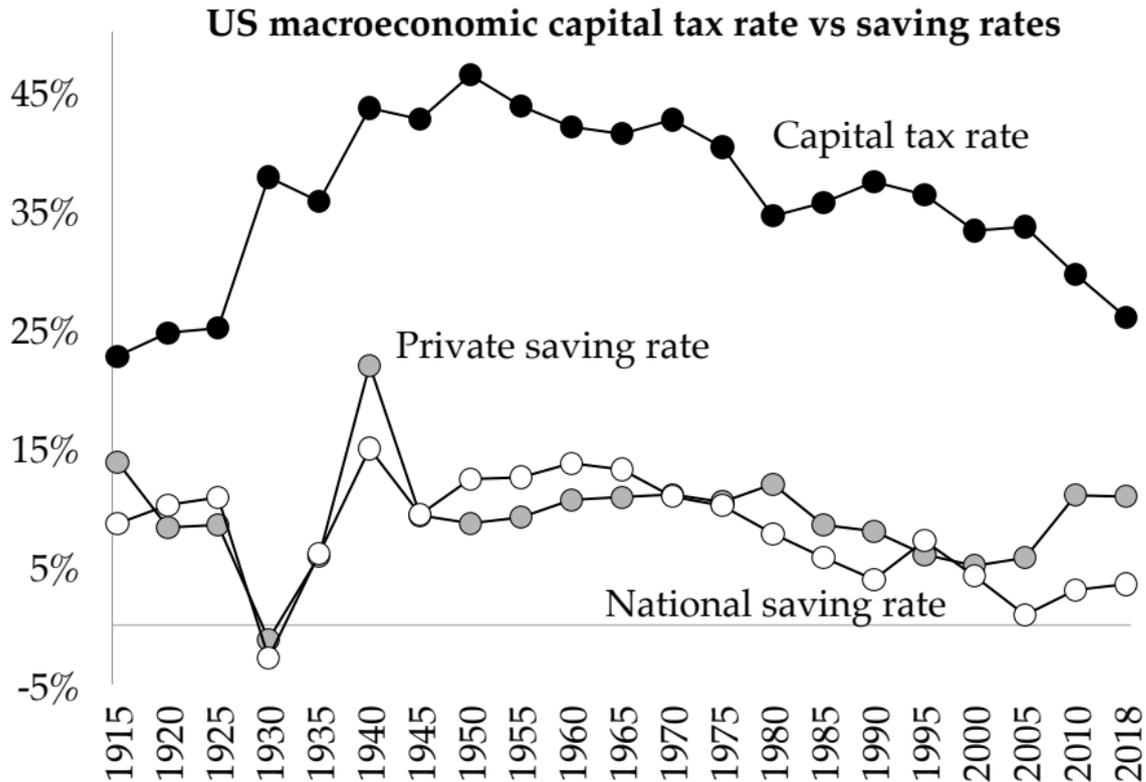
## Key distinction: output vs. rent-sharing responses

- ▷ Output responses affect **level of output** through labor supply and capital accumulation: elasticity  $e_{pt}^O$
- ▷ Rent-sharing responses affect pre-tax **distribution of output**: workers bargain for higher wages, private equity owner squeeze workers or customers:  $e_{pt}^R$

$e_p^O, e_{pt}^R$ : not immutable parameters:  $e_p^O$  could be 0 (as, eg, during World War 2).

Benchmark:  $e_p^O = 0.25$  and  $e_{pt}^R = 0.75$  at top; can be modified by user.

# What boosts saving: regulations, not tax incentives



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## Summary of our reform: Taxing the rich

	Type of tax	Revenue (% of national income)
Wealth tax	2% rate above \$50 million	1.2%
	3.5% rate above \$1 billion	
	60% top marginal income tax rate	
Income tax	Full taxation of dividends & K gains	1.7%
	Integration with corporate tax	
Corporate tax	30% effective US corporate tax rate	1.2%
	25% country-by-country minimum tax	
<b>Total</b>		<b>4.1%</b>

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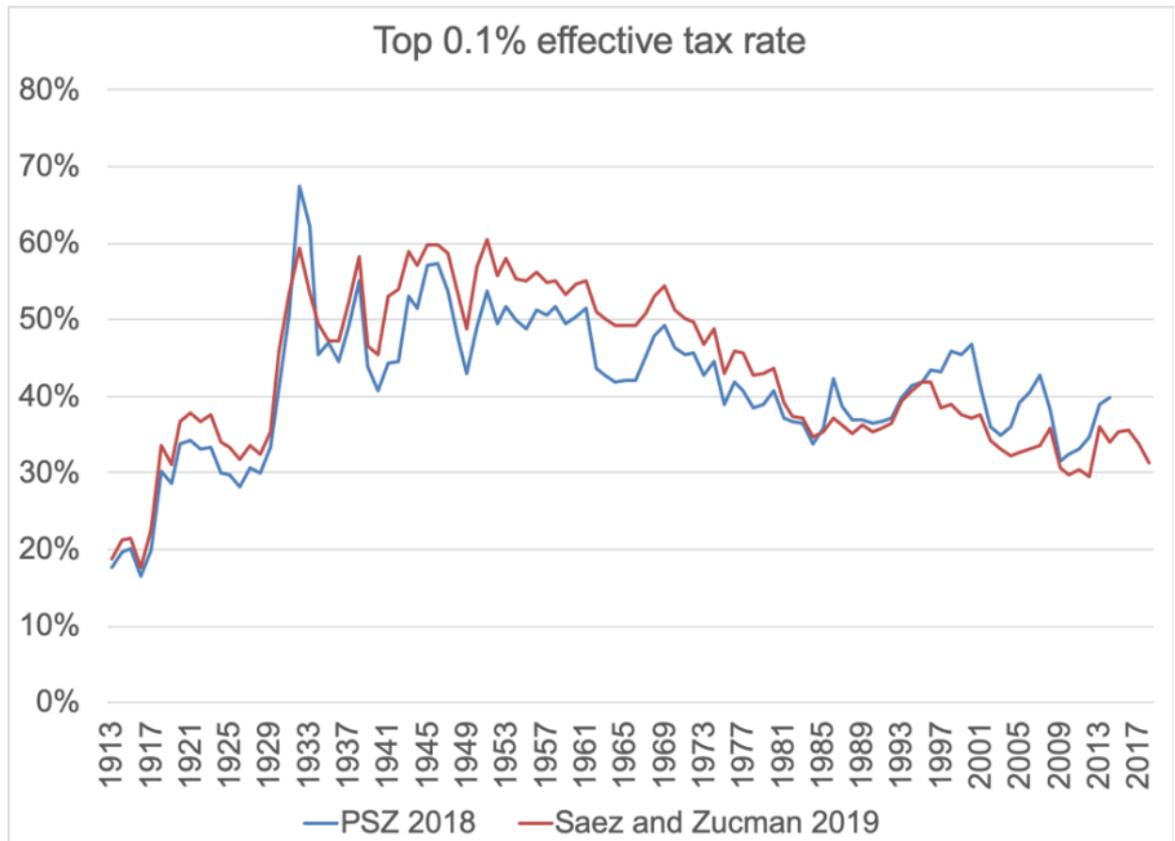
## Summary of our reform: A fairer social state

	Type of tax / spending	Revenue (% of national income)
Abolish health care poll tax	\$8,000 for currently-covered workers	-6.0%
	\$8,000 for the currently uninsured	
Education for all	Public child care and early education	-1.0%
	Free tuition for public universities	-0.5%
Abolish sales taxes	Eliminate sales taxes and Trump tariffs	-2.3%
National income tax	Flat 6% rate	5.6%
<b>Total</b>		<b>-4.1%</b>

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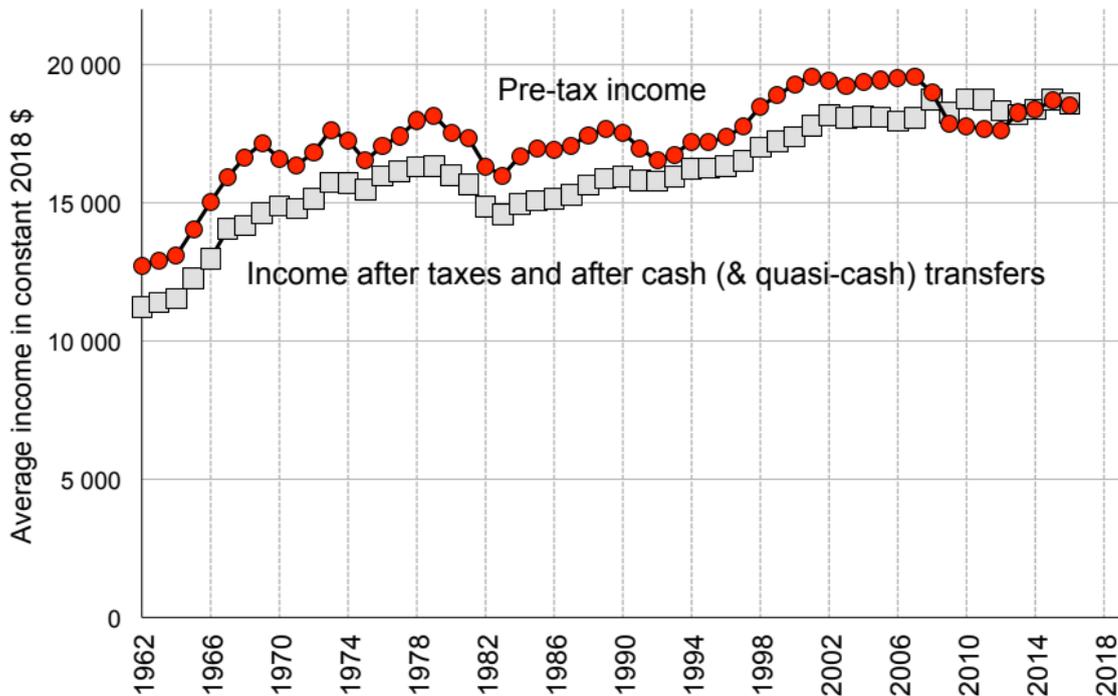
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# Comparison with PSZ



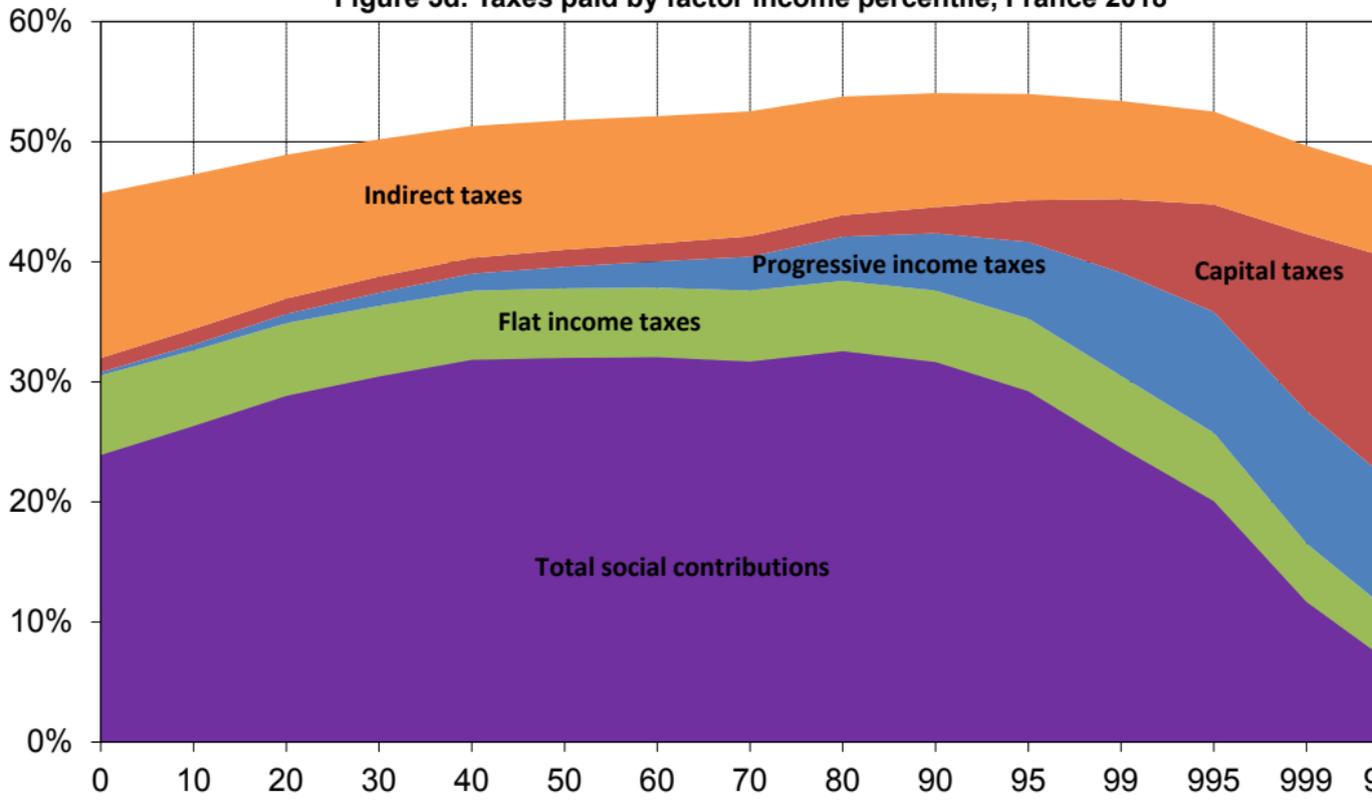
# The working-class does not benefit on net from cash redistribution

Real average income of bottom 50%: pre-tax vs. post-tax



# The tax system of France appears no more progressive than that of the US

Figure 5d. Taxes paid by factor income percentile, France 2018



Distribution of factor national income among working population, i.e. adults aged 25-60 y.o working at least part-time.